

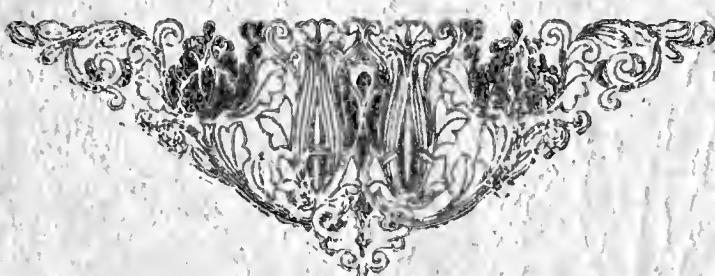
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BEATRICE GARDENS



630 South Main Street
Sharon, Massachusetts



GOLD MEDAL

DAHLIAS

and

GLADIOLUS

* *

ANNUAL and PERENNIAL PLANTS

FLOWERING SHRUBS

ROSES and EVERGREENS

CANNAS, LILIES

and many other

NOVELTIES of MERIT

WHOLESALE AND RETAIL

* *

Landscape Service

* *

Member of
Massachusetts Horticultural Society

**BEATRICE
FLORAL GARDENS**

639 SOUTH MAIN STREET
SHARON, MASS. — Phone Sharon 776

B E A T R I C E F L O R A L G A R D E N S

INFORMATION

ORDER EARLY

Time of shipment; unless you specify shipping date,
your order will be shipped between May 15th and June 1st.

Dahlia plants on new varieties only at half price of
tubers.

※ ※

Guarantee

We guarantee all bulbs and plants to grow, if given reasonable care on arrival and after planting, if found otherwise please return at once.

Not responsible for any more than purchase price.

All orders must be accompanied with cash, money order, or check payable to Chas. A. Beatrice, Sharon, Massachusetts.

Dahlias

	TYPE	TUBER
Achievement , gold and bronze	I D	1.50
Alice Green , large orange	I D	1.00
Alice Whittier , sulphur yellow	H C	.50
Alphonsine , sulphur yellow	C	.75
Alta Ray , salmon orange	F D	1.00
Altamark , rose, cream center	S C	2.00
Amelia Earhart , apricot, buff and salmon	S C	7.50
America's Glory , red tipped white	F D	.50
Andreas Ericson , fine white	I D	1.50
Andreas Hoffer , creamy pink	C	.50
Annie Rooney , crimson, tipped white	D	.75
Avalon , fine yellow	I D	.35
Bagdad , flaming scarlet	I D	1.00
Bob Pleuse , maroon tipped white	I D	.50
California Beauty , copper color	C	1.00
C. Eureka , fine white	I D	.50
C. 2406 , ruby fuschia	F D	.75
Chas. Reed , petunia red	F D	1.00
City of Jackson , yellow and chrome	F D	1.00
Datso , glowing rose pink	I D	1.00
D. W. Morrow , cardinal red	I D	1.50
Donna California , deep rose pink	F D	1.00
Dr. George Skinner , red, tipped white	P	.75
Eagle Rock Beauty , pink and cream	S C	.50
Eagle Rock Fantasy , lavender pink	F D	1.50
E. C. Bull , pure white	F D	.50
Edith Beryl , yellow and jasper pink	S C	.50
Edna Ferber , coral and old gold	S C	.75
Ehrenpreis , salmon rose	St C	1.00
Electron , lemon yellow	St C	1.00
Ellinor Vanderveer , rose pink	I D	.25
Elite Gem , lemon and chrome	C	.75

Dahlias

	TYPE	TUBER
Elite Glory , large red	F D	.50
Elkridge , white	S C	.50
El-Rey , golden salmon	F D	1.00
Emperor , salmon rose	I D	1.00
Farcot , purple tipped white	C	.50
Fascination , purple, tipped white	C	1.00
Fort Washington , large deep maroon	F D	.75
Fort Monmouth , purplish maroon	S C	.75
Franz Berger , coral red	S C	5.00
Frau O. Bracht , light yellow	C	1.00
Frazier , red tipped yellow	F D	1.00
Gilda Grey , lilac and rose	F D	.35
Girl of Hillcrest , brilliant Mikado orange	I D	2.00
Golden Acre , golden yellow	C	.50
Golden Sonne , apricot yellow	C	.75
Good Radio , yellow, tipped purple	P	.50
Governor Fuller , tyrian rose	I D	.50
Gov. Larson , apricot and yellow	I D	1.50
Grace Curling , cattleya lavender	I D	.75
Graf Zeppelin , pure white	I D	.75
Harry Mayer , rosaline lavender	F D	.35
Indiana Moon , pink and lavender	F D	2.00
Jane Cowl , buff and gold	I D	.35
Janet Southwick , tyrian rose	I D	2.00
Jean Hare , golden buff	C	.50
Jean Trimbee , petunia violet	S C	1.00
J. Leon McCord , old rose and gold	F D	1.00
Jersey's Beacon , Chinese scarlet	F D	.25
Jersey's Beauty , true pink	F D	.25
Jersey's Glory , orange	F D	1.00
Kareol , yellow tipped red	C	3.00
Karl Bonawitz , carmine rose	C	2.00

Dahlias

	TYPE	TUBER
Kathleen Norris, rose pink	F D	.50
Kentucky, salmon	F D	.50
Kentucky Red, flaming scarlet	F D	1.00
King Midas, yellow	F D	.75
Kroon Jewel, rich golden bronze	C	1.00
Kusse Mich, scarlet tipped white	S C	3.00
La Fiesta, yellow and red	I D	3.00
Lavinia Broomall,	C	1.00
Lilac Glory, violet rose and silver	C	1.00
Lord of Autumn, large yellow	I D	10.00
Mabel Goodacre, even mauve	I D	.75
Marmion, golden yellow	I D	.50
Marianna,	C	5.00
Marshall's Pink, pink fine cut flower	F D	.35
M. Champion, brilliant orange	I D	.75
Miss Belgium, orange flame	C	3.00
Miss California, oriental fuschia	I D	1.00
Mrs. I de ver Warner, mauve	I D	.25
Miss M. Stredwick, rose pink	C	.50
Mrs. A. B. Seal, large old rose	I D	1.00
Mrs. A. E. Wheeler, fuschia color	F D	1.00
Mrs. E. Leedham, orange scarlet	I D	1.00
Mrs. Galvin, yellow tipped white	I D	.75
Mrs. Geo. Skeen, old rose and mulberry	I D	1.00
Mrs. Julius Meiss, yellow and salmon	P	.75
Moltnomah, scarlet, tipped white	C	.50
M. W. Wilson, lavender and white	I D	.25
Nanaquaket, orchid	I D	.50
Narcissa, yellow	C	1.50
Nellie Ray, lavender	C	1.00
New Clown, yellow, maroon and white	D	1.25
New Model, yellow and pink	C	.50
New Pink Delice, pink, rose and yellow	D	.75

Dahlias

	TYPE	TUBER
Nocturno , dark red	St C	5.00
Offenbaring , lilac and white	St C	2.00
Orange Beauty , salmon orange	F D	.75
Oregon , cerise rose	C	.50
Oriental Beauty , bright rose pink	C	1.50
Orpin , golden yellow	F D	1.00
Pansy G. White , fine yellow	C	1.50
Paul Pfitzer , chamois rose	St C	2.50
Peter Pan , pink	F D	.50
Polly , lemon yellow	I C	2.00
Pop Stewart , lavender	I D	.35
Premie , yellow, chocolate red	F D	2.00
President Wilson , garnet-tipped white	I D	1.00
Princess Nini , salmon rose	S C	2.50
Rapallo , mahogany and gold	F D	.50
Renate Muller , sal-rose and yellow	I C	3.00
Robert Groff , lavender and white	I D	1.00
Robert Treat , American beauty rose	I D	.35
Rosa Locarno , soft rose and cream	St C	2.00
Rosy O'Moore , maroon, tipped white	D	.75
Royal Beauty , deep rose red	I D	1.00
Rudy Vallee , chrome yellow and red	C	1.50
Salem's Pride , purple and silver	I D	.75
Salmon Glow , rich salmon	C	.75
Sanhigan Delice , deep pink	I D	.50
Satan , scarlet and gold	C	3.00
Seals, Californian , golden yellow	I D	1.00
Snow Boy , pure white	C	.75
Snowdrift , white	F D	.35
Snowwhite , pure white	I D	1.00
Star of Bethlehem , white	S C	1.00
Starlight , bright gold	S C	.75
Stegman ,	C	1.00
Striking , maroon, tipped white	C	.75

Dahlias

	TYPE	TUBER
Sunny Jersey , lemon yellow	I D	1.00
Supreme Glory , yellow and red	I D	.75
Sweetheart Bouquet , salmon and rose	P	.50
The Commodore , light yellow	I D	1.00
The Fireman , spectrum red and orange		5.00
The Lemonade , yellow	I D	.50
The Oriole , orange yellow, red and white	D	.75
The World , purplish rose	F D	.50
Thomas Edison , royal purple	F D	.75
Valentino , salmon pink	I D	.50
Victoria , clear yellow	I C	1.50
Violet Wonder , violet color	I D	.50
Virginia , pink	I D	1.00
Walk Over Prince , red and gold	F D	.75
Walter Dreegan , scarlet and orange	C	.50
White Triumph , white	I C	1.50
White Wonder , pure white	I D	3.00
Yellow Beauty , light yellow	I D	.75
Yosemite , amaranth pink	C	1.00

DAHLIA

Abbreviations

- P—Peony
- I D—Informal Decorative
- F D—Formal Decorative
- I C—Informal Cactus
- S C—Semi-Cactus
- St. C—Straight Cactus
- C—Cactus
- S—Single

Single Dahlias

Brightness, yellow, tipped crimson	S	.50
Yellow Queen, yellow	S	.50
Jack, orange scarlet	S	.50
White Queen, white	S	.50
Candy Stick, maroon and white	S	.50
Gaillardia, yellow and red	S	.50
Rose Queen, deep rose pink	S	.50
Tango, golden buff and scarlet	S	.50

Pompom Dahlias

All colors. My selection of 12, no two alike.

\$2.00 per 12

All fine cut Flower Varieties

Amber Queen, amber and buff	each	\$.25
Ace of Diamonds, bright red		.50
All Bright, deep gold and red		.50
Bantam, bright scarlet		.50
Dew Drop, lavender pink		.25
Dot, perfect white		.50
Fashion, orange		.25
Goldilocks, gold deepening at center		.50
George Ireland, deep lavender		.35
Golden Queen, fine yellow		.25
Gold Drop, fine gold		.35
Johnny, dark red		.25
Joe Fette, fine white		.35
Little Herman, red tipped white		.25
Lloyd Hickman, old rose		.50
Montaug Wooster, purple		.25
New Gem, deep golden yellow and orange		.75
Sunset, perfect orange		.35
San Toy, pink and cream		.25
Snowclad, white		.25
Vivid, perfect red		.35

Miniatu're Art Dahlias

Dwarf

	TUBER
Baby Royal, salmon pink	.75
Camelia, bright orange, flame centre	.50
Garden Love, old rose and salmon	.35
Gimpel, scarlet	.75
Golden Orange, golden orange	1.00
Gut Gluck, violet tipped white	.75
Kitty Bellair, rich amaranth red	1.00
Little Jewel, delicate pink	.35
Merki, pale lavender, purple centre	.50
Muriel, old rose and apricot	1.00
Pink Pearl, bright pink	.35
Rhoda, russet and orange	.50
Ruth McGredy, tyrian pink	1.00
Rufus, red	.35
Skippy, white tipped rose	1.00
Slavka Dok, orange and white	1.00
Sweetheart, crimson tipped white	.50
Teddy Johnson, white tipped tyrian rose	.50
Tiny, apricot and orange	1.00
Tricolor, yellow tipped cardinal	.50

English Mignon Dahlias

Dwarf

Mixed Colors

10c each, \$1.00 per 12

These small single Dahlias are fine for planting
in border, and for cut flowers.



BEATRICE GARDENS GOLD MEDAL DAHLIA EXHIBIT

Gold Medal Gladiolus

We grow over 300 varieties of Gladiolus including many new varieties of our own origin, and other originators.

Standard, large flowered, all colors, and many ruffled Gladiolus mixed. All guaranteed to flower the first season.

My Selection

\$2.00 per 100 - \$15.00 per 1000

All Flowering-size Bulbs

	Per 12	Per 100
Aflame , flame rose	1.00	8.00
Annie Laurie , delicate pink	.50	3.50
Apricot Glow , apricot color	.50	3.50
Ave Maria , dark blue	1.00	6.00
Berty Snow , lavender, pink, large	.50	3.00
Betty Nuthall , cream and apricot	.50	3.50
Crimson Glow , red	.25	2.00
Dr. Bennett , bright scarlet	.50	3.00
Dr. Elkins , white with purple throat	.35	2.50
Dr. Nelson Shook , deep rose red	.50	3.50
E. J. Shaylor , bright rose	.50	3.00
El Dora , apricot and pink	.50	3.50
Ethelyn , golden yellow	.20	1.50
Evelyn Kirkland , rose pink	.25	2.00
Exquisite , American beauty rose	.35	2.50
Fern Kyle , creamy yellow, large	.35	2.50
Giant Nymph , salmon pink	.35	2.50
Gloriana , apricot pink and bronze	.50	3.00
Gold , golden yellow	.35	2.50
Gold Eagle , yellow early	.25	2.00
Golden Dream , tall large yellow	.35	2.50
Henry Goehl , white red blotch	.50	3.50
Herada , dark lavender	.25	2.00

Gold Medal Gladiolus

	Per 12	Per 100
John Alden , yellow with red throat	.25	2.00
La Paloma , bright orange	.75	4.00
Lavender Beauty , deep lavender	.50	3.00
Leon Douglas , tall large rose red	.35	2.50
Longfellow , beautiful large pink	.35	2.50
Los Angeles , large clear pink	.25	2.00
Loyalty , fine large yellow	.50	3.50
Madam Konynenberg , light blue	.75	5.00
Mary Capen (new) , orange tall	.50	3.50
Marshall Foch , deep salmon	.35	2.50
Marmora , grayish blue	.50	3.00
Minuet , fine large lavender	.75	5.00
Mrs. Clark , pink, darker throat	.35	2.50
Mrs. Dr. Norton , large creamy pink	.25	2.00
Mrs. F. C. Peters , deep lavender	.35	2.50
Mrs. John Walsh , tall begonia rose	.50	3.00
Mrs. Pendleton , pink with red throat	.25	2.00
Picardy , large salmon pink	1.50	10.00
Piece , large white	.35	2.50
Primrose Princess , light yellow	.35	2.50
Pink Wonder , large pale pink	.25	2.00
Pink Beauty , beautiful large pink	.35	2.50
Princely , (new), large white	.35	2.50
Prince of India , brown, gray and rose	.75	4.00
Purple Glory , maroon red, large	.50	3.00
P. W. Sisson , large pink	.50	3.50
Red Canna , tall red	.25	2.00
Richard Diener , salmon pink	.35	2.50
Salmon Beauty , salmon, tall	.35	2.50
Sunnymeade , beautiful orange	.25	2.00
Virginia , large bright scarlet	.50	3.00
Twin Fires , pink, two red blotches	.35	2.50
Violet Beauty , petunia violet	.35	2.50
W. H. Phipps , large salmon pink	.50	3.00

Gold Medal Gladiolus

Many other gladiolus not here listed. Prices on request.

Gold Medal for large display of Dahlias.

Silver Medal for best, and most artistic, Basket of miniature Decorative Dahlias.

Silver Medal for best, and most artistic, Basket of Cactus Dahlias.

Silver Medal, and large challance trophy, for the most artistic Island display of Gladiolus.

First prize for best Basket of Gladiolus (25 blooms) with other flowers.

Sixteen other first prizes for large display of Dahlias and Gladiolus.

New Hardy Korean Hybrid Chrysanthemums from Korea

Plants 50c each.

\$5.00 per Doz.

Apollo, bronze and old gold

Country Girl, glistening pink

Daphne, new shade of pink

Diana, rose pink and salmon

Innocence, pure white

Hebe, luminous pink

Louise Schling, glowing salmon-red

Mercury, coppery bronze

Orion, canary yellow

New and Rare Hardy Phlox

Each

Queen of Beatrice Gardens , (new seedling)	
very large heads of bright rose with deeper eye. Fine grower and foliage	.75
Beacon , bright cheery red, very showy	.25
Camillo Schneider (new), clear brilliant scarlet, an improved Beacon	.35
Caroline Van Denburg (new), nearest to blue. Large individual flowers, parma violet blue	.50
Columbia , new soft pink	.50
Daily Sketch (new), large salmon pink with faint eye	.50
Debs , salmon pink, very showy	.35
E. I. Farrington , soft salmon, pink	.35
Elizabeth Campbell , a fine pale pink	.35
Enchantress , bright pink	.35
George Stipp , (new) deep glowing salmon	.75
Gustave Lind (new), dwarf variety of beautiful salmon red	.50
LaVague , lavender pink	.25
Millie Van Hoboken , large soft pink flowers	.35
Morgenrood , (new) bright rose	.50
Miss Lingard , an early white with glossy foliage, and fine grower. Flowers all summer	.35

New and Rare Hardy Phlox

EACH

Phlox—Albert Leo Schlargeter (new)

One of the best red phlox. Strong, healthy grower. Well branched with large clusters of carmine scarlet flowers

each \$.50

Purity , an early pure white	.35
Richard Wallace , white, faint pink eye	.25
Rokoko , (new) large clear soft pink	.50
Tigress , (new)	.75
The Bride , white with carmine eye	.35
Von Hockberg , (new)	.75
W. Kessebring , (new) vivid violet white eye	.50
Ground Phlox Subulata , pink, white or lilac	.25
Ground Phlox , vivid bright rose pink	.50

Hardy Perennial Plants

Aconitum (Monks hood) , deep purplish-blue flower, sturdy plants with glossy foliage	.35
Achille Yarrow , Perry's white double flower. Fine mixing in bouquets	.25
Agrostemma , Mullen pink. Bright rose flower set off by silver foliage	.25
Alyssum (Rock Madwort) Sextile compactum. Masses of bright yellow flowers in spring. Fine for rockery	.35
Aquilegia (Columbine) , all colors each 25c to .50	

Hardy Perennial Plants

	EACH
Arabis , Rock cress, white flowers	.25
Armeria (Thrift) pink flower, evergreen foliage	.35
Artemesia , silver king, silver foliage	.25
Artemesia , (sage bush), tall, baby breath like flower, fine for cutting	.25
Asclepias (butterfly weed) , orange scarlet blossoms	.35
Asters , hardy, assorted, all colors	.25
Astible (Spirea) pink, rose, lilac and white	.35
Buddleia (butterfly bush) , lilac flowers all summer. Good for cutting	.50
Centaurea , hardy bachelor button, blue	.35
Chelone, pentstemion , bright scarlet	.25
Chrysanthemums in variety and colors	.25
Companulas in variety	.25
Daphne Cneorum , garland flower, pink	each 50c to \$1.50
Delphiniums (Larkspur) , Hollyhock strain, mixed colors, field clumps. per clump	25c to \$1.00
Dianthus , hardy pink in variety, all colors	.25 and up
Dielytra (Bleeding Heart)	.50
Double Butter Cups , yellow and orange	each 25c to \$1.00
Donoricum (Leopards Bane) , large bright yellow daisy-like flower	.35
Gaillardia (Blanket Flower) , red and gold	.25
Shasta Daisy , large white daisies	.25

Hardy Perennial Plants

EACH
Gypsophila (Baby Breath), paniculata .35
Helenium, large bronze flowers .50
Helenium, large golden yellow flowers .25
Heuchera (Coral Bells), bright rose .35
Hibiscus (Mallow), mixed colors .50
Hollyhocks, mixed colors \$1.50 per 12
Iberis (Hardy Candytuft), white flower .35
Iris, German, all varieties 10c each and up
Iris, Japanese, all fine varieties 25c each and up
Iris Pumila, miniature dwarf iris .25
Iris Siberica, blue .25
Liatris, gay feather, long spikes of rich purple flowers, fine for cutting .25
Lupinus, mixed colors, blue, white, rose .25
Lychnis (Viscaria), fine double rose flower, very showy .35
Lychnis, Multese Cross, mixed colors .25
Peonies, all varieties named each 50c to \$5.00
Platycodon, Balloon Flower, blue ,25
Plumbago Larpantae, dwarf spreading, deep blue flowers .25
Poppy, Mrs. Perry, salmon color .35
Poppy, Orientale, red .35
Primula (Primrose), mixed colors .35
Pyrethrum, Painted Daisy, mixed colors .25
Sedums, in variety .10
Stokesia, Corn flower, aster blue .35
Tritonia (Red Hot Poker) orange scarlet .35
Veronica, in variety .35
Viola, Jersey's Gem, blue .35
Viola, Jersey's Glory, redish blue .50

B E A T R I C E F L O R A L G A R D E N S

We will be pleased to quote special prices, on large orders wholesale or retail.

Quality is our best means of advertising, and we solicit your business on the basis of price, quality and fair dealing.

* *

Our Specialty PROFESSIONAL LANDSCAPE SERVICE

Summer Bedding Plants: Geraniums, Fuschias, Verbenas, Lantanas, Ageratum, Heliotrope, Asters, Marigolds, Zinnias and many other worthwhile annuals and novelties for your garden.

Cut Flowers (summer and winter) for all occasions, and flowering potted plants for winter gardens.

Visit our gardens and rockery, and our dahlia and gladiolus farm during spring, summer and fall, and our greenhouses in winter.

VISITORS ALWAYS WELCOME

B E A T R I C E F L O R A L G A R D E N S

ASSORTMENT OF
FLOWERING SHRUBS
A FULL LINE OF
TEA and CLIMBING ROSES
AND
EVERGREENS

630 SOUTH MAIN STREET, SHARON, MASSACHUSETTS

